# WILTS & BERKS CANAL TRUST

Patron: Her Majesty the Queen

Restoring 70 miles of canal and towpath
for the benefit of local communities, wildlife and leisure

# Head of Communications

## Help shape the future of Wiltshire's historic canal!

We have an exciting opportunity available! Could this be you?

The Wilts & Berks Canal Trust is growing fast — and so is our voice. Our digital reach has trebled in the last three years, our advocacy work is expanding, and our community engagement has never been stronger.

Now we're looking for a Head of Communications (voluntary role) to help lead the next stage of that journey.

| | |
|---|---|
| **Location** | Primarily remote |
| **Time commitment** | Minimum 4 hours per week |
| **Reports to** | Advocacy Director |
| **Works closely with** | Senior Leadership Team & Comms Team |

### What you'll be doing

As Head of Comms, you'll oversee and coordinate:

- Social media across Facebook, Instagram, X, Bluesky & LinkedIn
- Our YouTube channel
- Dragonfly - quarterly magazine
- On the Button - monthly newsletter
- Website content across branches
- Press releases and media enquiries
- Advocacy messaging and public statements
- Printed leaflets and publications

You'll guide an enthusiastic team of 10 communications volunteers and help ensure our messaging is strategic, consistent and impactful.

### Who we're looking for

Someone who:

- Has strong written and editorial skills
- Understands digital platforms and reputation management

- Can coordinate contributors and deadlines
- Is organised, proactive and collaborative
- Wants to make a real difference

Experience in communications, journalism, marketing or advocacy is helpful — but passion and commitment matter just as much.

**Why join us?**

This is a senior volunteer leadership role where you can:

- Shape the Trust's public voice
- Support major restoration and advocacy campaigns
- Work with a committed leadership team
- Gain high-level communications experience
- Contribute to measurable growth and impact

Volunteer hours are formally recorded and contribute toward grant funding reporting.

If you'd like to help lead the voice of one of the UK's most ambitious canal restoration projects, we'd love to hear from you.

Email Info@wbct.org.uk for further information.